

ANNUAL ACTION PLAN OF CSR (FY 23-24)

Sl. No.	CSR Project Name	Category under Schedule VII	Whether the Project to be undertaken in collaboration with other Mahindra Group company(ies)	Implementation Modality (Directly or through Implementing Agency)	Name of Implementing Agency	Implementation Agency complying Rule 4(i) of CSR Rules (YN)	Type of Implementation Agency as per Rule 4(i)	Modalities of Utilization of Funds	Ongoing project (YN)	If ongoing duration of the project (in years)	Project start year & end year	Project Implementation Schedule during FY 2023-24				Monitoring & Reporting Mechanism	Project Outlay (in Cr)	Whether impact assessment applicable	Need of impact assessment (Project outlay of Rs.1 or and above / any other reason)	Impact assessment due after (please mention date FY which is 1 year after completion of project)	FY in which Impact Assessment proposed to be undertaken	If project is in collaboration with other Mahindra Group company(ies), who would undertake impact assessment
												Q1	Q2	Q3	Q4							
1	Gyankeep	Promotion of Education, development of School Infrastructure	NO	Direct	NA	NA	NA	NA	NA	NA	NA				Monthly ESOPS, no of beneficiaries covered	0.28	NA	NA	NA	NA	NA	
2	Gram Vikas	Rural Development	NO	Direct	NA	NA	NA	NA	NA	NA	NA				Monthly ESOPS, no of beneficiaries covered	0.14	NA	NA	NA	NA	NA	
3	Sehat	Healthcare including preventive health	NO	Direct	NA	NA	NA	NA	NA	NA	NA				Monthly ESOPS, no of beneficiaries covered	0.09	NA	NA	NA	NA	NA	
4	Swachh Bharat	Sanitation & contribution to Swachh Bharat Initiative	NO	Direct	NA	NA	NA	NA	NA	NA	NA				Monthly ESOPS, no of beneficiaries covered	0.06	NA	NA	NA	NA	NA	
5	Central CSR Contribution	Central CSR Activities : Nanhi Kisi/Hariyali	K C Mahindra Education Trust, Nandi Foundation	K C Mahindra Education Trust, Nandi Foundation	NA	NA	NA	NA	NA	NA	NA				No of beneficiaries covered	0.57	NA	NA	NA	NA	NA	